



DELEGATE INFORMATION PACK

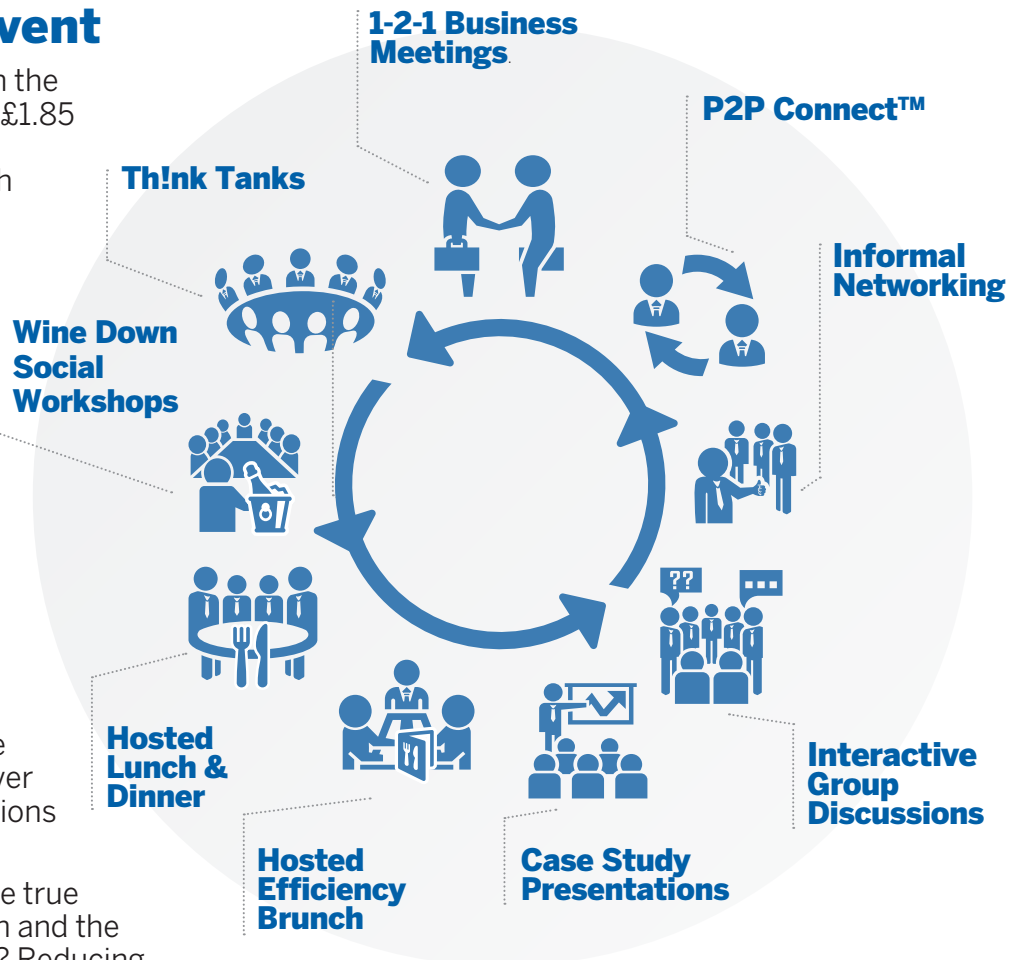
Introducing the Event

The NHS ended 2015/2016 with the largest deficit in NHS history of £1.85 Billion. This suggests a system that is struggling to keep up with huge financial and operational pressures.

How can opportunities be created to deliver better value of care and is it realistic to suggest that this can be done at the pace and scale needed to deliver £22 billion of efficiency saving by 2020/21.

It is likely that as a Healthcare professional you have been finding different ways of meeting new policy changes and increasing efficiency through lowering management costs. In addition, you may have already made a foray into the ever expanding world of Health solutions to help with these challenges

But how familiar are you with the true impact the projected 5 year plan and the demand it will have on the NHS? Reducing management costs and improving efficiencies will never be enough to meet this demand so what next?



The Delegate Concept – Complimentary Membership

The Healthcare Strategy Forum once again promises to deliver a full circle of innovative and interactive workshops, presentations and one to one networking opportunities over a two day format.

Since the event is 'invitation only' you can be assured of the seniority of peers in attendance. Our research led event production process ensures we deliver the

most up to date and relevant topics and presentations from well known industry figureheads.

Two days time investment is all you need to ensure you walk away with a significant amount of information to take back to your organisation to add real value and make the time invested extremely worthwhile.

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The Venue

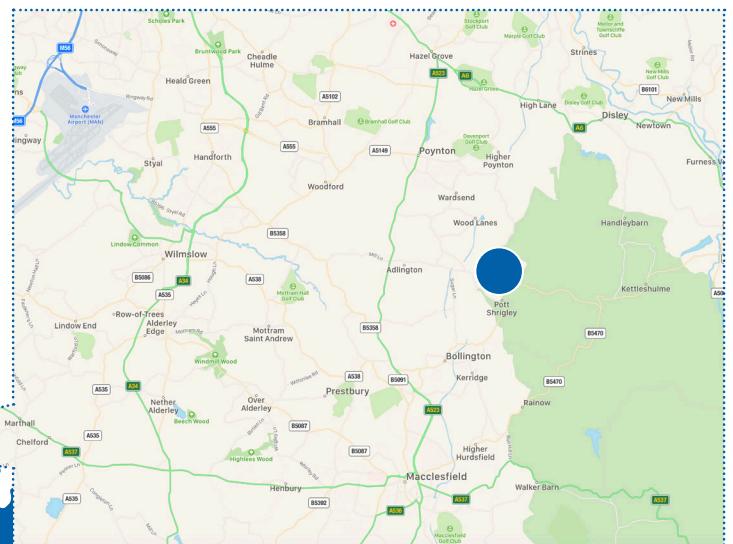
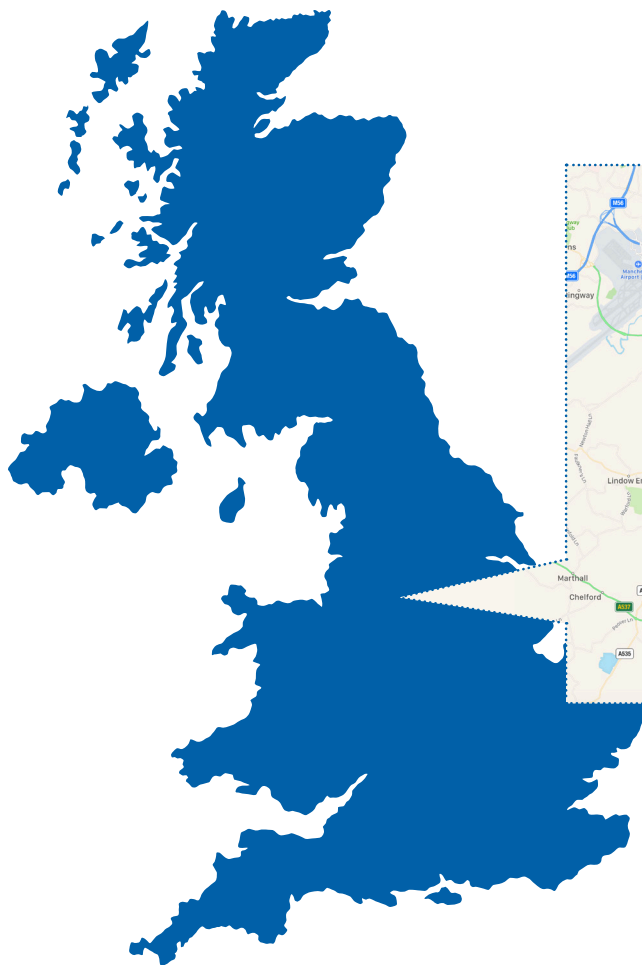
A luxurious Victorian country house hotel at the gateway to the Peak District. The Shrigley Hall Hotel & Spa is an elegant Victorian country house, set in 262 acres of grounds on the edge of the Peak District National Park. Shrigley Hall is well-known throughout the north-west of England for its 18-hole championship golf course and excellent leisure and spa facilities.



What's included for delegates:

- Full access to all networking activities.
- Selection of conference sessions, group discussions and presentations.
- A seat at our networking dinner on Day 1

- All inclusive refreshments, lunch, dinner, on site accommodation and use of Hotel and Spa facilities
- Ample free parking



By Car:

For SatNav: Please use SK10 5SB

From the Southeast: Exit M1 at junction 29

From the Southwest: From M6 northbound exit at junction 17

By Train: The venue is approximately a 15min drive from Macclesfield train station

By Plane: Manchester International is 12.4 miles away from the venue

The Engagement Format

At the Healthcare Strategy Forum you will experience an exceptionally time efficient engagement model which goes far beyond a traditional exhibition or conference where meetings are usually by chance. With our full circle event experience peers and solution providers are fused together in a range of interactive activities which not only guarantee face time but also ensure you capture value and real world experiences to take back and implement in your own organisations.

With a range of multi streamed conference sessions, options to join different group discussions and networking sessions you can tailor make your agenda and join the meetings which are most relevant to you.

Th!nk Tanks

Single topic led unscripted group interaction with around 20 delegates. More intimate and interactive than a presentation with the client group debating a single focal point question, Chatham House style, posed by the vendor chair.

1-2-1 Business Meetings

Our business meetings are an ideal opportunity to meet hand selected providers and peers in scheduled 15 minute meetings. The providers are able to offer consultancy and speak about how they can help. You can even schedule meetings during the event as you progress through the day.

P2P Connect™

Our signature P2P Connect Speed Networking sessions encourage introductions with new prospects allowing the exchange of business cards and brief introductions on what each party is responsible for. You can then continue the conversation during the event at your meeting point – both delegate clients and solution providers are given meeting schedulers.

Wine Down Social Workshops

NEW FOR 2018 At the end of the first day we have our fun and interactive social workshops. Gold and above vendors have either access to or a fully hosted workshop where we unwind, have drinks & canapes and a less formal topic led engagement

Informal Networking

We offer a range of informal engagement opportunities throughout the day - from the initial delegate registration through to the structured networking breaks and evening drinks reception, you will have a great opportunity to make new contacts and exchange ideas and business cards on an informal basis.

Hosted Lunch & Dinner

Each solution provider gets the opportunity to host around 8 clients at both lunch and dinner on their company branded table. It gives you a chance to have less formal conversations in a more relaxed setting with the delegates.

Hosted Efficiency Brunch

NEW FOR 2018 Our hosted Brunch roundtables give you access to at least 8 clients, the topic of conversation is around efficiency challenges with your representatives hosting and chairing the discussions for 30 minutes.

Case Study Presentations

Case Study Presentations are primarily offered subject to approval by the Forum Steering Committee. It is an opportunity to enhance exposure to the audience and gives you an opportunity to understand the market better through the Q & A session which we always recommend.

Interactive Group Discussions

Interactive Group Discussions take place throughout the two days and are an excellent opportunity to work with the group on the current challenges being faced and what solutions may help overcome these challenges.



Conference Sessions

The highly tailored conference sessions are designed to address current challenges in your organisations and concentrate on topical questions which are extremely relevant in your industry. We have identified some very specific speakers through our extensive research who will be covering a range of topics across the sector. Sessions will include Group Discussions, Consulting Workshops, Theatre Style Presentations and Panel Discussions with interaction being key.



P2P CONNECT™

Our signature P2P connect Speed Networking sessions encourage introductions with peers and solution providers allowing the exchange of business cards and brief introductions on what each party is responsible for – you can then continue the conversation during the event or arrange a more formal follow up meeting at a later date. An integral part of the Strategy Forum involves meetings with Solution providers who are pre –selected in accordance with your requirements and services you are currently considering.

Our P2P connect sessions also offer a fantastic way to meet and collaborate ideas with your peers and benchmark current strategies. Whether you want to simplify the process for sourcing new solutions, meet peers who are facing similar challenges or just want to explore emerging technologies the P2P connect sessions offer a flexible and intelligent connection solution for success.

Interactive Group Discussions

Our interactive group discussion sessions promote dialogue, debate and learning in an unscripted and less formal environment. With numerous group discussions throughout the day you can customise your itinerary and choose to participate in these interactive round table discussions on topics which are most relevant to your current organisational issues. The sessions are hosted to ensure moderation and offer a unique open forum for you to share your experiences and ideas and explore the correct answers to your questions.



Forum Attendees

We ensure that the Strategy Forum is highly relevant for all attending delegates and therefore only invite senior level executives and solution providers. By profiling and hand selecting organisational leaders who are responsible for implementation and overall strategy the format ensures you connect with peers and solution providers whose opinions and thinking you respect the most.



THINK TANKS

Think tank sessions enable intensive research, ideas on collaboration with peers and an opportunity to consult with colleagues to enable you to develop business as well as your organisations strategic direction, there are a range of think tank sessions to take part in during the day.



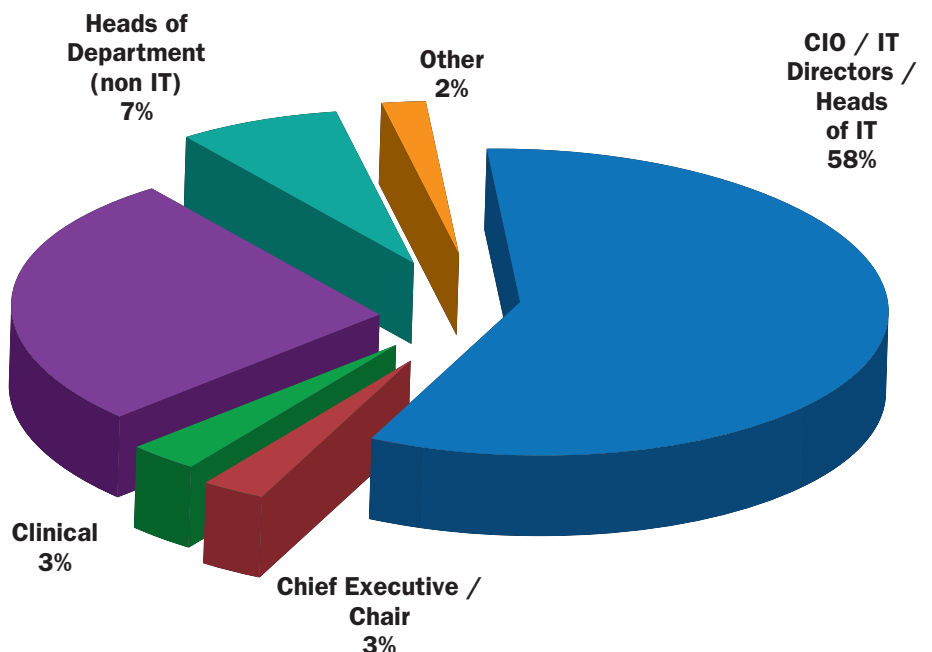
121 Business Meetings


Our business meetings are an ideal opportunity to meet hand selected providers and NHS peers in scheduled 15 minute meetings, the providers are able to offer free consultancy and speak to you about how they can help. You can even schedule meetings during the event as you progress through the day.

Attendee Profile

We only invite senior level decision makers to the event who meet our strict qualification criteria. A sample profile is detailed here.

Strategic / Operational / Performance / non IT Directors
27%





“One to one business meetings enabled good focussed discussion of challenges and probable solutions.”

Head IM&T - Winchester & Eastleigh Healthcare NHS Trust

“Everything ran to a very strict timetable which was met.”

Salisbury NHS Foundation Trust Deputy Head of IT

“Great shared learning which shows how far the NHS has progressed in recent years.”

Assistant Director for IT, Bridgewater Community Healthcare NHS FT

“Very well organised. Effective use of time.”

Head of Information, BCU Health Board

“It is one of the best events I have ever attended - the biggest compliment I can give is to say I hardly noticed the team most of the time.”

Director of Public Health NHS - Norfolk

“Business meetings service was an excellent way to introduce a customer & supplier.”

Associate Director of Clinical Informatics - West Hertfordshire Hospitals NHS Trust

“One of the best conferences I have ever attended!.”

Head Of Information Services - Mid Staffordshire NHS Foundation Trust

“Excellent Speed Networking.”

Deputy Director of IM&T - Birmingham & Solihull Mental Health NHS Foundation Trust

“Really enjoyed the event which I feel achieved its objectives.”

Head of Clinical & Business Applications - West Hertfordshire Hospitals NHS Trust

“Some great presentations/Speakers and excellent ideas were shared with my NHS colleagues.”

Chief Information Officer - Nottingham NHS Health Informatics Service

“Extremely well organised and packed with information.”

Head of Nursing - ICT Clinical Change Lead, St Georges University Hospital Foundation Trust

“Business meetings service was good - I particularly liked the P2P connect session.”

Head of Health Informatics - South Staffordshire Health Informatics Service

“Business meetings were an excellent opportunity to raise awareness - loved the speed networking element.”

Assistant Director Barnet - Community Services for NHS Barnet

“Interesting, stimulating, thought-provoking.”

Clinical Director - Urgent & Critical Care Group, BCH

“A good opportunity to meet many suppliers in a short time frame. Some very good presentations.”

Head of Information Services, ABMU Health Board

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